

Download Multinational Corporations : The Political Economy Of Foreign Direct Investment

Multinational corporations have existed since the beginning of overseas trade. They have remained a part of the business scene throughout history, entering their modern form in the 17th and 18th centuries with the creation of large, European-based monopolistic concerns such as the British East India Company during the age of ...A multinational corporation (MNC) has facilities and other assets in at least one country other than its home country. Such companies have offices and/or factories in different countries and ...Political economy: Political economy, branch of social science that studies the relationships between individuals and society and between markets and the state, using a diverse set of tools and methods drawn largely from economics, political science, and sociology. The term political economy is derived from the Greek1. Introduction. There have been many arguments in both theoretical and empirical literatures, which suggest that economic prosperity is associated with significant inflows of foreign direct investment (FDI) into a country.