

# Download Getting Started In Storytelling

“I have this great idea for a comic!” people tell me and my comics-writing friends after a convention writing panel. “We don’t want to hear it,” we reply. This is the second edition of Robert Pratten's massively popular *Getting Started in Transmedia Storytelling*. It's a practical guide to developing cross-platform and pervasive entertainment written by a thought-leader and early practitioner. 1. Tackle the tech – It’s free and easy to get started! Download Power BI Desktop here. Power BI is a cloud-based analytics service that gives you a single view of your data. The digital storytelling process typically recognizes many elements of storytelling, including the oral tradition, the writing process, the power of visuals, and the role of digital media in recording and sharing stories. These are stories about people and places that often go untold. They can be transformational, as we are invited to see events, places and people from a new perspective and experience them in a new way.